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# BioFlash

Connecting You with New Brunswick's  
Biosciences Sector

August 13, 2014



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If you would like to be featured in the next edition of "Under the Microscope" please get in touch with Jenny at BioNB ([jkeleher@bionb.org](mailto:jkeleher@bionb.org))

## What's New at BioNB:

### US Northeast Corridor Export Workshop Provides Value to Biosector Companies

ACOA, GNB, and BioNB partnered to bring in export expert Amy Larrimore to deliver a 3-day workshop for companies looking to develop a US export strategy, especially the Northeast Corridor from Boston to Washington, DC. Participants enjoyed virtual presentations from experts in marketing, funding acquisition, FDA regulations, HIPAA audits, and more. By the end of the week companies presented their 6-month strategic plans and accepted feedback from a panel of local and out-of-province experts.

Use BioNB's connections, resources, and community presence to move your business or research to the next step. Check out our [events calendar](#) and use us for our expert [business services](#).

[\(Version française\)](#)



### SAVE THE DATE: National Biotechnology Week September 29th - October 3rd

National Biotechnology Week is our chance to celebrate the growth and accomplishments of our bioscience sector. This past year demonstrated that our region is coming to recognize that bioscience presents the tools for diversification, innovation, and growth in our traditional sectors.

BioNB and its partners will be hosting a number of events this year centered around story telling, education, networking, and celebration. Stay tuned for updates.

## BioNB Business Services

Here's what we can do for you:

- Proposal/application editing
- Business development support
- Web presence support
- Marketing collateral development and support
- Strategic networking
- Pitch coaching
- Funding sources navigation
- Coaching and mentoring

[Contact us.](#)

[Click here for a recap of last year's National Biotechnology Week in New Brunswick.](#)

[\(Version française\)](#)

### SDTC Funding Workshops In Saint John (Sept 9) and Moncton (Sept 11)

This set of workshops targets entrepreneurs with early-stage clean technologies who are seeking funding from the SD Tech fund or elsewhere. Learn what makes a competitive application and meet other cleantech funders in the community.

[Click here to learn about the Moncton workshop.](#)

[Click here to learn about the Saint John Workshop.](#)

### SAVE THE DATE - Trade Mission to China with NB Economic Development

Open up the Chinese market with a trade mission that will provide one-on-one meetings, translation services, and market intelligence.

The mission will take New Brunswick companies to Beijing and make stops as necessary during the week of **October 27th**. [Click here to learn more.](#)

### Aquaponics Startup "Oasis Farmery" Launches Kickstarter Campaign



**oasis farmery**

Oasis Farmery is a Fredericton-based startup using aquaponics to grow local produce. Born out of UNB's Activator Program, the group has developed a small system of their own and sell miniature aquaponics kits for domestic use.

Recently the group launched a Kickstarter campaign in order to raise \$10,000 to build a large-scale system that will provide

Fredericton with locally-grown produce that uses 90% less land and 90% less water than traditional farming, all while growing fish at the same time.

[Click here to learn more about Oasis Farmery and aquaponics](#), and [click here to donate to their Kickstarter campaign.](#)

### BioTalent Career Focus Program Seeking Applications

The Career Focus Program is a wage subsidy program for bio employers to hire the talent they need and for recent graduates to gain the work experience they require - by subsidizing the salary of a recent graduate to a maximum of **\$20,000** up to March 31, 2015. [Click here to see if you are eligible.](#)

### Business Innovation Access Program (BIAP)

The BIAP is a Government of Canada pilot program that provides \$20 million in funding to SMEs to help them access business services or technical assistance from Canada's learning institutions or research organisations.

[Click here to learn more.](#)

### Save the Date: BioPort Atlantic, October 20 - 21



BioPort Atlantic is the premier annual life sciences event in Atlantic Canada. The event provides a forum for developing ideas, building links in the community, and commercialising new technologies. [Click here to learn more.](#)

The BioInnovation Challenge is returning for another year and BioNB is proud to be a sponsor! Companies with innovative technologies pitch to a panel of judges and compete for a generous prize pack. [Click here to read about last year's finalists.](#)

## More Upcoming Conferences and Events

|   |            |
|---|------------|
| <a href="#">World Congress of Food &amp; Science Technology</a> | Aug 17-21  |
| <a href="#">Forestry Symposium of the CMA 2014</a>              | Aug 18-19  |
| <a href="#">MEC '14: Myoelectric Controls Symposium</a>         | Aug 18     |
| <a href="#">Digital Health 2014</a>                             | Aug 25-26  |
| <a href="#">Business Innovation in Value-Added Food</a>         | Aug 27     |
| <a href="#">BioPharm America 2014</a>                           | Sept 22-24 |
| <a href="#">Bénéfique 2014</a>                                  | Sept 23-25 |

For more information on all upcoming events, visit the [BioNB Events Calendar](#) at [BioNB.org](#).



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