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World Cancer Day 2015 in New Brunswick



Today is World Cancer Day, an important day of awareness that focuses our attention on four key areas: choosing **healthy lives**, delivering **early detection**, achieving **treatment** for all, and maximising **quality of life**.

World class cancer research is being conducted here in New Brunswick at the [Atlantic Cancer Research Institute](#). ACRI is working with partners worldwide to make important discoveries and develop technologies for early detection, enhanced diagnosis, and targeted treatment.

[Click here to read what ACRI has to say on this important day.](#)

Last year ACRI opened it's doors for a thorough **tour of their state-of-the-art facility**. [Click here](#) for our recap.

#WorldCancerDay

February 4th, 2015



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