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# BioFlash

Connecting You with New Brunswick's  
Biosciences Sector

December, 2014



## AT A GLANCE

[BioNB Webinar Recordings Online](#)

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[Bioscience in NB Infographic](#)

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[Dr. Marc Surette Named Sr Researcher of the Year](#)

[LuminUltra Named Top 101 Company](#)

[InspireNB Connects Companies to Workforce](#)

Forward us your news to be featured in the next

## What's New at BioNB

Two BioNB Webinar Recordings Available Online

The first two presentations in the Winter Webinar Series are now available to watch online.

[Click here](#) to watch "Funding Application Do's and Don'ts" and [click here](#) to check out a summary infographic.

[Click here](#) to watch "Media Relations 101"

[Click here](#) to check out all of BioNB's online resources including 5 previous webinars.

#WinterWebinars

New BioNB Webinars Confirmed for January

"Market Research: What, Why, How" January 15th, 2015. [Click here for more info](#)

"Presentation Skills Webinar & Lunch & Learn" January 19th, 2015. [Click here for more info.](#)

"A Beginner's Guide to Getting Your Company Online" January 28th, 2015. [Click here for more info.](#)

Infographic: Bioscience in New Brunswick

What is bioscience? What is happening in NB's bioscience sector? What role has BioNB played?

Check out the [Bioscience in New Brunswick infographic](#) for quick facts.

## From the Blog

\*New\* Recap of Stakeholder Day at the Potato Research Centre

BioFlash:

> Events

> Programs

> Research updates

> Company accomplishments or milestones

> Stories or facts from the community

Contact [Jenny Keleher](#).

## BioNB Business Services

Here's what we can do for you:

- Proposal/application editing
- Business development support
- Web presence support
- Marketing collateral development and support
- Strategic networking
- Pitch coaching
- Funding sources navigation
- Coaching and mentoring

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BioNB partnered with Agriculture and Agri-Food Canada to host an industry event complete with lab tours. [Read more and view photos.](#)

**\*New\*** Unlocking the Potato's Potential - Meet Dr. Helen Tai

Dr. Tai is making waves as a potato genomics research scientist as she delves deep into the potato genome to unlock its secrets. [Read more.](#)

**\*New\*** The Secret is in the Soil - Meet Dr. Claudia Goyer

Dr. Goyer's head is in the soil as she solves major issues for potato growers. [Read more.](#)

**\*New\*** It Takes a Team - Meet Dr. David De Koeyer

Dr. De Koeyer's work with the potato genome represents the intersection of Big Data and IT with biotechnology. [Read more.](#)

## Programs & News

### Propel ICT Lands \$2.9 Million to Support Startups

Funding will provide Atlantic Canadian entrepreneurs the resources they need to develop their business, secure funding, & reach market. [Read more.](#)

### Pond-Deshpande Centre Receives \$500,000 Grant

PDC has been awarded \$500,000 to launch a social entrepreneurship diploma program. [Read more.](#)

### HealthKick Pitching Applications due December 19th

Health startups pitch for \$20,000 in cash prizes and receive coaching and mentoring. [Read more.](#)

### Dr. Marc Surette Named NBHRF Senior Researcher of the Year

Congratulations! [Click here](#) for a short video about his current research.

### LuminUltra Named Top 101 Company by Progress Media

Clean water experts LuminUltra Technologies has been named a Top 101 Company in Atlantic Canada for the second year in a row. [Read more.](#)

### InspireNB - The Tool to Connect You with Your Labour Force

Imagine if you could tell the young workforce EXACTLY the skills they would need to excel in your field. Start the conversations and secure your talent pipeline with InspireNB. [Learn more.](#)

## Upcoming Conferences and Events

<a href="#">Market Research: What, Why, How</a>	Jan 15
<a href="#">Presentation Skills Webinar &amp; Lunch &amp; Learn</a>	Jan 19
<a href="#">Starting Point Student Entrepreneurship Conf</a>	Feb 18-20
<a href="#">East Coast Startup Week</a>	Mar 16-22
<a href="#">NBIF Breakthru</a>	Mar 19
<a href="#">UNB Student Pitch Competition</a>	March 26


For all upcoming events, visit the [BioNB.org Events Calendar](#).



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