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# BioFlash

Connecting You with New Brunswick's  
Biosciences Sector

June, 2014



Under the  
Microscope/Sous  
l'oeil du  
microscope:



**Biorefinery  
Technology Scale-  
Up Centre:**  
Technology Drivers  
for New Brunswick's  
Brewing Industry

Beer brewing is both an art and a science. Mike Doucette and the team at the Biorefinery Technology Scale-Up Centre (BTSC) understand that you must embrace both sides of the process to achieve the quality, subtlety, and consistency that our favourite alcoholic beverage deserves. The BTSC has brewery and distillery lab testing

What's New at BioNB:

## Outgoing Mission Opportunities

### Atlantic Canada Delegation to Bio 2014

The Atlantic Canadian Bioindustries Alliance will be attending the [2014 BIO International Trade Show and Conference](#) in San Diego, California June 23-26th. Biotechnology companies and research organisations interested in joining the delegation [can contact us to learn more.](#) Follow [#BIO2014CA](#) on Twitter for live updates from the Canadian Delegation.

### Outgoing Mission to North Carolina

BioNB is seeking expressions of interest for an outgoing mission to North Carolina for late Summer or early Fall. Participants can schedule meetings with collaborators in the region including the [Research Triangle](#). [Please connect with Meaghan Seagrave](#) to discuss how the outgoing mission can benefit you.

## Incoming Biopartnering Mission

Would your business or research benefit from the input of an international partner? BioNB is seeking expressions of interest to participate in a biopartnering mission. Funding is available for travel and accommodation costs associated with hosting an international collaborator. [Connect with Meaghan](#) to learn more about the Incoming Mission.

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## LuminUltra's Pat Whalen Named a Finalist for the BDC Young Entrepreneur of the Year Award

Pat Whalen, CEO of [LuminUltra](#), has been named the New Brunswick finalist for the very competitive award. The top prize of \$100,000 is determined largely by public vote so we encourage you to [VOTE, VOTE, VOTE!](#) You can vote once per day from anywhere in the world.

services that address a real need in the microbrew industry - not only in New Brunswick but across Canada. They have spent the last few years working with individuals and companies regionally and nationally, and are seeking new interesting projects.

[Read the full feature](#) at BioNB.org. ([FR](#)/[ENG](#))

## AT A GLANCE

[Pat Whalen Named Finalist for BDC Young Entrepreneur Award](#)

[ACRI Launches New Fundraising Campaign](#)

[BioTalent Career Focus Program](#)

[Business Innovation Access Program](#)

[Export IQ Seminars](#)

[Atlantic Biorefinery Conference](#)

[Atlantic Venture Forum](#)

[Biotechnology and Human Health Symposium](#)

[Summer Conferences and Events](#)

If you would like to be featured in the next edition of "Under the Microscope" please get in touch with Jenny at BioNB ([jkeleher@bionb.org](mailto:jkeleher@bionb.org))

## BioNB Business Services

Here's what we can do for you:  
- Proposal/application editing

The Award recognizes [LuminUltra's](#) project to implement an equipment module and software to take their current PhotonMaster/LumiCalc mobile. LuminUltra has been a champion of NB's biosector for years and we're excited for the national recognition this contest will bring.

[VOTE for the 2-week period between now and June 12.](#)

[Click here to vote!](#)

## Atlantic Cancer Research Institute Launches "Cancer Research Saves Lives" Campaign

ACRI has launched the \$10 million fundraising campaign to raise awareness and attract support for cancer research in Atlantic Canada. Atlantic Canada has the highest cancer rate in the country and is the most underfunded region in terms of research funding. ACRI is conducting cutting edge research that will contribute to the global efforts on this disease. [Click here to learn more.](#)

## CTA@Boston Next Call for Applications July 2nd-16th

CTA@Boston helps to grow your business from "The Hub". Accelerator participants are given office space at the Cambridge Innovation Centre at MIT and introduced to mentors, venture capitalists, and industry leaders. Eight companies are selected for a three month residency. [Click here to learn more.](#)

## BioTalent Career Focus Program Seeking Applications

The Career Focus Program is a wage subsidy program for bio employers to hire the talent they need and for recent graduates to gain the work experience they require - by subsidizing the salary of a recent graduate to a maximum of \$20,000 up to March 31, 2015. [Click here to see if you are eligible.](#)

## Business Innovation Access Program (BIAP)

The BIAP is a Government of Canada pilot program that provides \$20 million in funding to SMEs to help them access business services or technical assistance from Canada's learning institutions or research organisations.

[Click here to learn more.](#)

## Export IQ Seminars - May 26 - June 25

Gain access to world-class experts from Canada's priority markets with Export IQ, a series of conference calls and webinars designed to help you navigate the complexities of global trade.

[Click here to learn more.](#)

## 2014 Atlantic Biorefinery Conference, June 4th - 6th

[The Atlantic Biorefinery Conference](#) is happening this week, June 4 - 6 in Cape Breton, Nova Scotia. Speakers and panel discussions will explore topics related to contemporary issues in biofuels, food processing, biopolymers, and more. Get real-time updates by following us on Twitter (@biosciencenb) and following the Conference hashtag #fuelingthefuture.

[Click here to learn more about the Conference.](#)

## Atlantic Venture Forum - June 17th - 18th,

- Business development support
- Web presence support
- Marketing collateral development and support
- Strategic networking
- Pitch coaching
- Funding sources navigation
- Coaching and mentoring

[Contact us.](#)

## 2014

AVF2014 brings together the most innovative IT, cleantech, and life science companies in Atlantic Canada. Investors from across Canada and the US will be offering insightful panel sessions, and a large cross-sectoral crowd is gathering to hear keynotes from a number of successful entrepreneurs and business leaders.

Good luck to all presenting companies, in particular bioscience companies [ChemGreen Innovation](#) and [Hyton Innovation](#)!

[Click here to get your ticket.](#)

## Biotechnology & Human Health Symposium - July 13-15, 2014

This year's conference theme, **Neuroprotection and Repair**, will attract leading researchers and business leaders working on therapeutics to treat neurological disease. Hosted on beautiful Prince Edward Island, this year's conference features world-class presenters and a one-to-one partnering system.

[Click here to learn more.](#)

## More Summer Conferences and Events

<a href="#">Atlantic Energy Symposium</a>	June 11-12
<a href="#">Aquaculture Canada Conference</a>	June 1-4
<a href="#">Agri-Investment Forum</a>	June 25
<a href="#">World Congress of Food &amp; Science Technology</a>	Aug 17-21

For more information on all upcoming events, visit the [BioNB Events Calendar](#) at [BioNB.org](#).



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