



We're Not So Different, You & I: Comparing Bioeconomies in Finland and Canada

Presentation by Jussi Manninen, Finnish Bioeconomy Expert

Members of the public are invited to attend a public presentation that will inspire progressive policies for a sustainable bioeconomy strategy in New Brunswick and Atlantic Canada.

The prevailing vision for the future is a circular bioeconomy where Canada's natural resources and waste are used to their full potential. Sustainable resource management, innovative technologies, and R&D in our traditional industries are essential elements of this vision. This is the bioeconomy.

New Brunswick and Atlantic Canada have the assets to be leaders in the bioeconomy. The first step is progressive policies to enable growth and partnerships. Jussi Manninen of the VTT Technical Research Centre in Helsinki, Finland is crossing the pond to deliver his message: "We're Not So Different, You and I: Comparing Bioeconomies in Finland and Canada."

Mr. Manninen was employed by the Finnish government to build and execute their National Bioeconomy Strategy. His presentation will focus on the parallels between Finland and New Brunswick, both forestry-based economies that have had to innovate in order to thrive. Finland implemented a bioeconomy strategy that transformed its natural resources sector, and ultimately led to increased economic growth. Finland's experience can serve as a model for New Brunswick's economic development and how our region can build a bioeconomy by cross-pollinating our traditional industries with transformative technologies.

Hosted by BioNB and the Atlantic Biorefinery Conference.

Contact: 506-453-8648, info@atlanticbiorefineryconference.ca

June 8, Fredericton
Who should attend: Individuals, governments, and organizations concerned with sustainability, environment, and economic policy
When: June 8, 3:30pm
Where: K. C. Irving Theatre, at the Hugh John Flemming Forestry Centre. 1350 Regent Street, Fredericton, NB
What: Presentation followed by drinks and networking
This presentation is part of the 2017 Atlantic Biorefinery Conference. [Click here to visit the website.](#)

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How to attend:
No RSVP required.
Event is free and public